VeryConnect

ASSOCIATION MANAGEMENT SOFTWARE

VeryConnect for Associations

Connected membership management

Give your team more time to deliver value to members.

Your association exists to support members, advance a profession or represent an industry. Disconnected systems turn that work into repeated data entry, manual renewals and reports that take too long to assemble. VeryConnect connects the administration of membership with the services that make belonging worthwhile.

Less administration across the member journey

Bring applications, approvals, subscriptions and renewals into one platform. Automate routine steps and keep records connected, giving your team more time for member support, programmes and the work that needs their judgement.

A membership experience people can use

Give members a branded place to renew, update details, book events and access resources. Help them find peers and take part in your community. Make your association's benefits easier to discover and use throughout the year.

A clearer view of your association

Connect participation with membership and payment information. Understand which services members use, spot changes in engagement and give leadership a more consistent picture. Spend less time assembling information and more time deciding what to do with it.

Flexibility around how you work

Choose the functionality that supports your priorities, from core membership administration to a wider connected platform. Configure your membership structures and workflows, with room to add capabilities as your association develops.

"Intuitive, looks great and does exactly what it says on the tin! Flexible and great for building engagement."

Anya H, CEO • Capterra review

Member data and access

Configurable roles and permissions help control access. Servers are hosted in Europe, with backups in another location and with another provider. We discuss your data protection requirements during scoping.

CAPABILITIES AND INTEGRATIONS

Run membership from one connected platform

Membership records that reflect your association

Manage individual and organisation memberships, linked contacts, grades, committees and regional groups. Capture relevant information through custom fields. Use tags, filters and access permissions to organise records and deliver the right services to the right people.

Applications and renewals with less chasing

Configure forms, approval stages, membership statuses and renewal rules. Manage ecurring subscriptions, invoices and automated reminders. Keep payment and membership information together so your team can see what needs attention.

Events and communications with context

Manage registrations, ticket types and attendance alongside membership records. Send targeted emails using the information already in your platform. Connect event participation and communication activity to your understanding of each member.

Member services and engagement insight

Combine self-service with resources, directories, discussion forums and mentoring. Use reporting and engagement dashboards to explore participation across your services. Your team can act on a fuller picture of the member relationship.

CAPABILITIES AND INTEGRATIONS

Connect the specialist tools you want to keep

Bring core membership activity together while retaining specialist tools where they add value. We agree the integration scope and data flows with you, including which systems need to exchange information and how those connections will be maintained.

YOUR EXISTING TOOLS	EXAMPLES OF AVAILABLE INTEGRATIONS
Payments	Stripe and GoCardless
Accounting	Xero and QuickBooks
Websites	WordPress and Squarespace
Communications and calendars	Mailchimp, Outlook and Google Calendar
Learning and enterprise systems	Moodle, Salesforce and Dynamics 365

Examples shown are subject to package, requirements and agreed scope. We confirm availability and costs in your proposal. Website design and build can also be quoted separately.

Explore VeryConnect integrations



A CUSTOMER PERSPECTIVE

Supporting the people behind membership

> **"It removes the manual admin work, making the experience much better and more accessible for everyone involved."**

Charlotte Goodwill
CEO, Institute of Telecommunications Professionals
Speaking about ITP's mentoring workflow

What changed for ITP

ITP had been managing payments, renewals and mentoring through time-consuming manual processes. With VeryConnect, it automated key workflows and introduced a central member portal. Staff gained more usable member information and greater control over everyday tasks, while members gained easier access to resources.

In mentoring, participants now receive relevant options, choose who to connect with and arrange their first meeting directly. That change gives members more ownership of the experience and reduces the coordination needed from the team.

Read the full ITP customer story →

TRUSTED BY ASSOCIATIONS ACROSS THE GLOBE

ukft UK Fashion and Textile Association
isca International Systemic Constellations Association
bcia the building controls industry association
AiM Association of Independent Museums Helping Heritage Organisations Prosper

INVESTMENT AND PARTNERSHIP

Choose the right starting point

Your investment reflects the functionality, membership size and specialist requirements agreed with you. These published starting prices provide an initial guide. We confirm the package, implementation scope and costs in your proposal.

VeryConnect Lite
From £3,000

ANNUAL PRICE

A STARTING POINT FOR

Core records, renewals, forms and member self-service. A £3,000 one-time implementation fee applies.

VeryConnect Pro
From £16,000

ANNUAL PRICE

A STARTING POINT FOR

Broader membership operations, events, communications, automation and engagement insight. Implementation and onboarding included.

VeryConnect OS
From £29,000

ANNUAL PRICE

A STARTING POINT FOR

Advanced workflows, reporting and enterprise integrations. Implementation and onboarding included.

GBP guide prices checked October 2026. Pricing also available in EUR, USD and AUD. Functionality and integration scope vary by package and proposal. Website projects are priced separately.

View current packages and pricing →

TRUSTED BY ASSOCIATIONS ACROSS THE GLOBE

NATECLA
National Association for Teaching English and Other Community Languages to Adults

EAG
European Association of Geochemistry

ASSOCIATION FOR ART HISTORY

TIAFT
The International Association of Forensic Toxicologists
Established 1963

A partnership from first conversation onwards

1

Agree what success looks like

We explore your membership structure, current systems and priorities. You see the relevant capabilities, then receive a proposal setting out the configuration, integrations, investment and implementation approach.

2

Prepare your team and your data

We work with you on configuration, migration, testing and training. The aim is to help your team use its own setup confidently, with a clear plan for launch.

3

Keep improving after launch

Your subscription includes support, hosting, security updates and platform enhancements. We stay involved as your requirements evolve, with ongoing product development shaped by customer needs.

Evaluating your options

Buyer's guide and evaluation framework →

Compare membership management software →

Explore VeryConnect for your association

Tellus what you want to improve. We'll show you the relevant capabilities and discuss a suitable starting point. If you are still exploring, begin with a conversation about your priorities.

Request a demo →

Talk to our team ·
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